



service showcase

What we build, and how it works.

Fourteen services from one team in Singapore, Metro Manila and Ho Chi Minh City, each shown working.

7 Odoo ERP

4 Enterprise AI

3 Marketing

→ or click to begin · ○ all slides



Marketing
what your customers see

Enterprise AI
grounded in your data

Odoo ERP
one database underneath

the service map

Fourteen services. Pick where to start.



Odoo ERP

7 services

Odoo ERP implementation >

CRM development

Enterprise, multi-company Odoo

Odoo customization

Odoo integration

Odoo training

Odoo support



Enterprise AI

4 services

RAG knowledge assistants

Odoo + AI integrations

Workflow automation

AI chatbots



Marketing

3 services

Web design and development

Social media management

Graphic and brand assets

— ODOO ERP

Odoo ERP implementation

Discovery, configuration, migration, training, integration and support. Accounting, Sales and Inventory first.

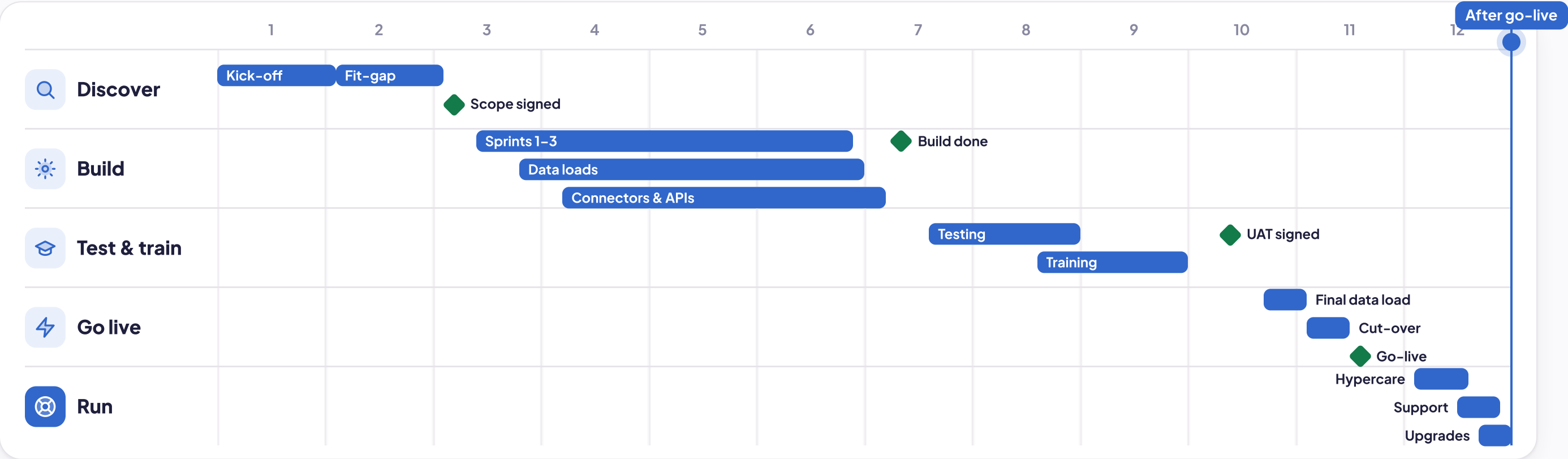
See it working →

Slide 3 · Odoo ERP implementation

odoo 20 implementation

Discovery to support, on one plan.

Week **12** of 12



— RUN

After go-live. Hypercare with daily check-ins, then support, month-end help and upgrades from the team that set it up.

 TechNext SG · PH · VN, then the support team

✓ Illustrative 12-week plan · your dates are set in discovery

crm development

Pipelines built around how you sell.

Leads from every channel land in one pipeline, go to the right person by rule, and turn into quotations on the same record.

⚙️ ASSIGNMENT RULES

- Website or email

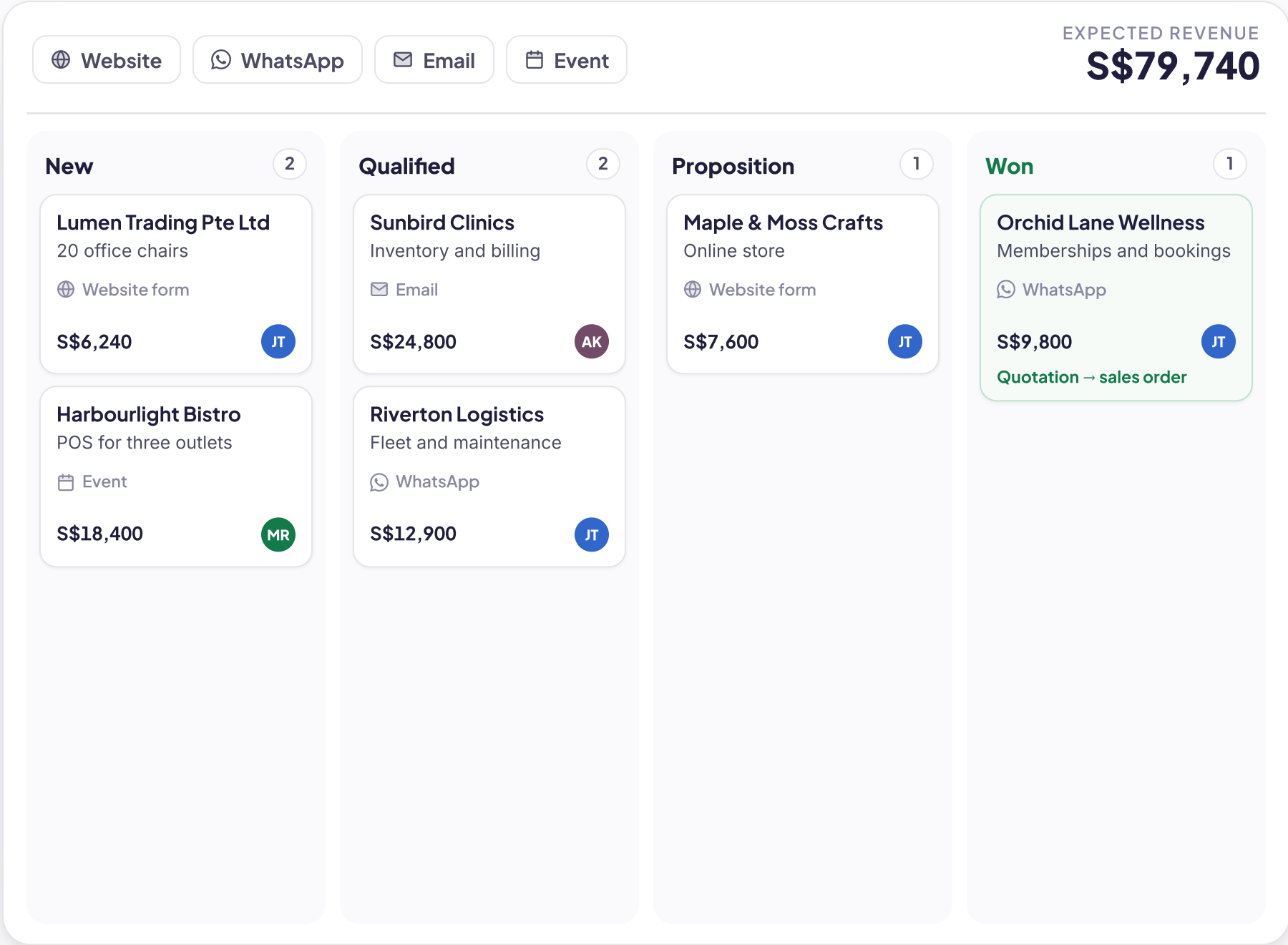
Inside sales
- WhatsApp

Inside sales
- Event · F&B

Hospitality team
- Deal over S\$20k

Senior account manager

⚡ Add a lead



enterprise solution

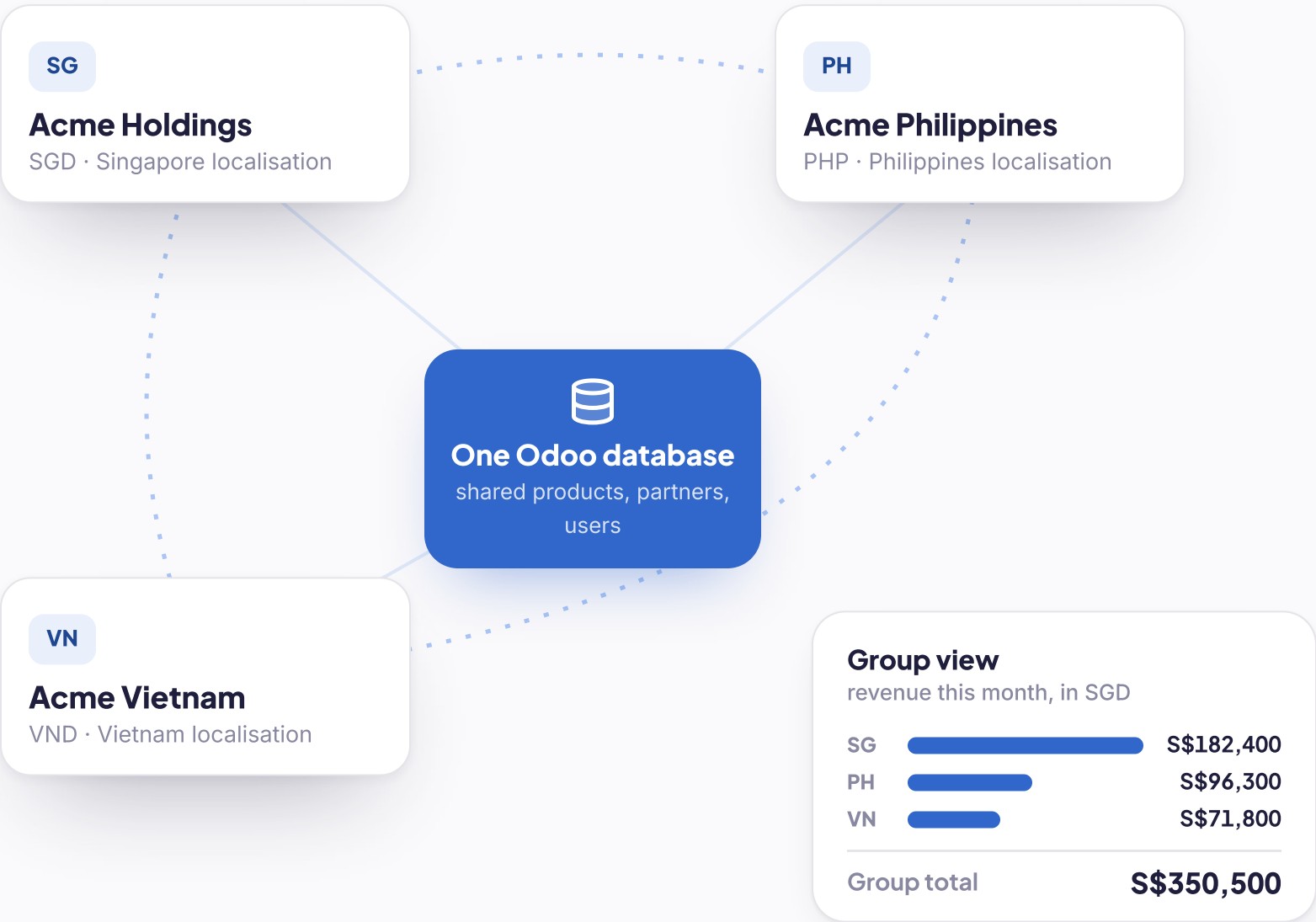
Three companies, one database.

Each company keeps its own currency, localisation and books, and orders between them mirror themselves.

COMPANIES

- ☒ **Acme Holdings Pte Ltd**
Singapore · SGD
- ☒ **Acme Philippines Inc.**
Philippines · PHP
- ☒ **Acme Vietnam Co., Ltd**
Vietnam · VND

Run an inter-company order



✓ Illustrative group · sample companies and figures

odoo customization

Standard first, custom where it counts.

1

Configuration

Settings, workflows, taxes, routes, approval rules and templates

Low upgrade cost

2

Studio

No-code fields, views, reports and automations

Checked each upgrade

3

Custom module

Python code for new logic, integrations or apps, on Odoo.sh

Ported every version

Should we build it?

Click a request

"We need a new screen to see one number"

"Make it look like our old system"

"Something that happens twice a year"

"Our bank has no standard connector"



Worth building: a clean module on Odoo.sh, tested on staging and kept in version control.

odoo integration

Connect what you keep, re-type nothing.

Standard connectors first, the Odoo API where needed. Webhooks push events in seconds, scheduled jobs sync in batches, and failures retry before a person is alerted. Odoo 20 adds an MCP connector for AI tools.

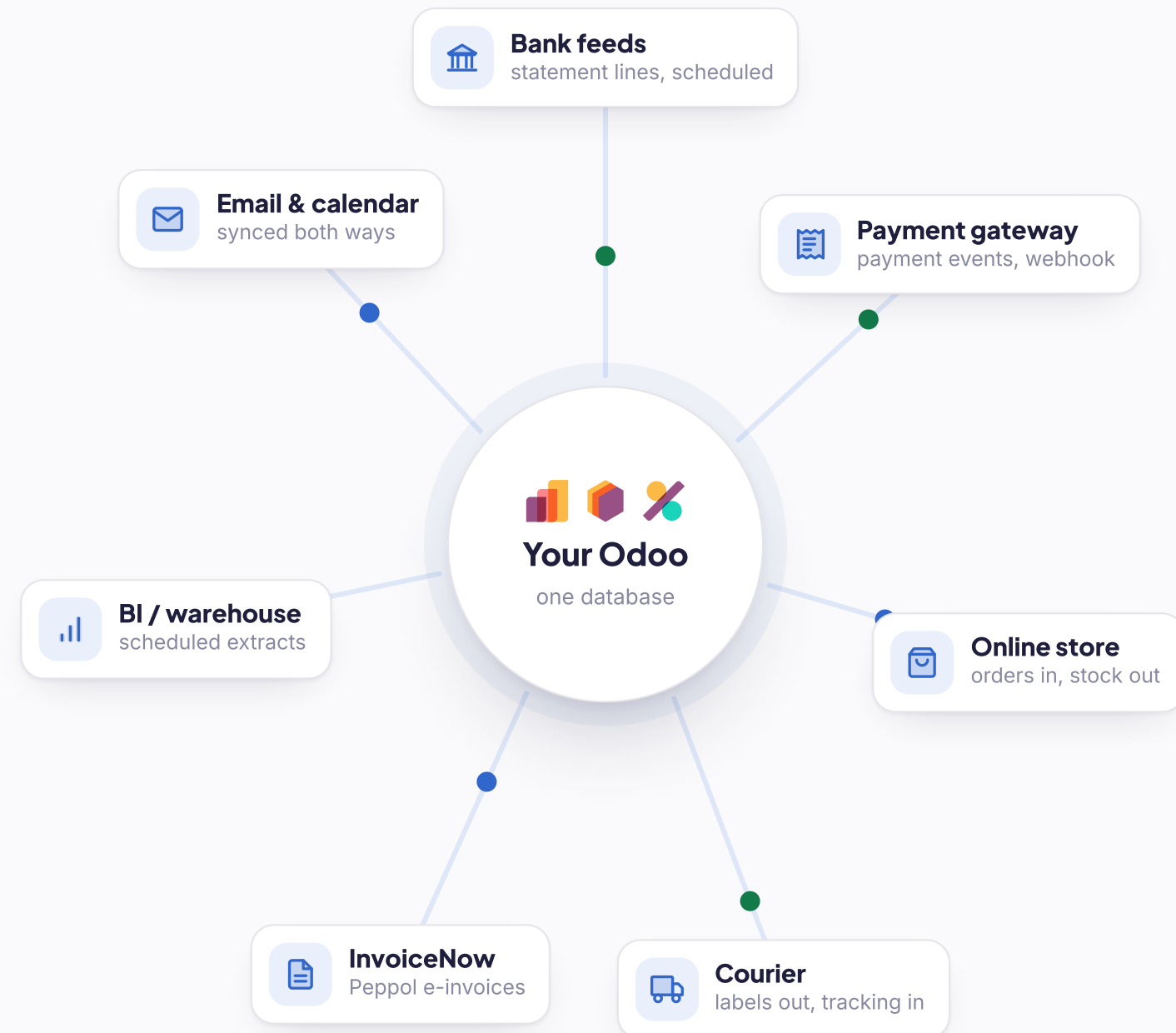
TRY AN OUTAGE

No outage
Courier down
Marketplace down

Synced
24

Retrying
0

Duplicates blocked
1



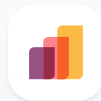
✓ Sample connectors · timings sped up

odoo training & support

Trained on your screens, supported by the same team.

 **Training** each team, its own screens, a copy of your data

Sales Warehouse Finance Managers



QUICK-REFERENCE GUIDE

Quotation to confirmed order

- 1 Create the quotation from the customer record
- 2 Add products; prices come from the pricelist
- 3 Send it by email for online signature
- 4 Confirm: the delivery is created for the warehouse

 **Support** one channel after go-live

#1042 · Month-end: bank lines not matching

Closed

- **Received**
09:02 · from Finance
- **Picked up**
09:10 · by the consultant who set up your bank sync
- **Fixed**
10:25 · matching rule updated, lines reconciled
- **Confirmed**
10:40 · closed by Finance

18

closed this month

3

upgrade tasks planned

7

small changes shipped

✓ Illustrative guide and ticket

enterprise ai

Four disciplines. Grounded, approved, measured.



RAG knowledge assistants

Plain-language answers from your policies, manuals and records, with the source cited.

[See it →](#)



AI inside Odoo

Vendor bills read and matched, replies drafted, records summarised, in the ERP itself.

[See it →](#)



Workflow automation agents

Classify, look up, prepare, route and follow up, with approval steps and an audit trail.

[See it →](#)



AI chatbots

Web, WhatsApp and in-app assistants that capture leads and hand off cleanly to a person.

[See it →](#)

1

Scope the task

the hours it costs, the decision that stays human

2

Ground it in your data

exactly what the AI may see

3

Set the guardrails

what it does alone, what waits for approval

4

Launch and measure

what was handled, what was handed over

rag knowledge assistants

Answers from your documents, with the source.

1 Retrieve

find the passages in approved documents that answer the question

2 Answer

write a plain-language answer from those passages only

3 Cite

show where each part came from, so people can check it

ASK A SAMPLE QUESTION

Refund window

Annual leave

Bolt torque, line 2



Knowledge assistant

Answers only from your approved documents

Web · WhatsApp · in-app · Odoo

What's our refund window for online orders?

Searching approved sources

Returns policy.pdf

Customer terms.pdf

Delivery FAQ

Online orders can be refunded within 14 days of delivery, if the item is unused and in its original packaging. ¹ Refunds go back to the original payment method within 5 to 7 working days. ²

1 · Returns policy · §2.1

2 · Customer terms · p. 4

✓ Every answer cites its source, so people can check it

✓ Illustrative · sample documents

The AI prepares. A person approves.



Vendor bills read and matched
to the purchase order and the receipt



Replies drafted from the record



Records summarised

for the next person who opens them



Every action logged

on the record, with who approved it

- ✦ Odoo 20 adds its own AI agents, which create and update records, and an MCP connector. AI features use Odoo credits.

✓ Click **Approve** in the bill, or wait a moment



Accounting

Vendor Bills / BILL/2026/09/0042

Draft
Posted

KESTREL

TAX INVOICE
INV-58213

Vendor	Kestrel Supplies Pte Ltd
Bill date	21/09/2026
Bill reference	INV-58213
Untaxed	S\$1,177.98
GST 9%	S\$106.02
Total	S\$1,284.00

✓

Matched to PO P00087 and receipt
WH/IN/00042

🔒
Waiting for approval

✓
Approved



The AI prepares; a person approves before anything is posted

- ✓ Illustrative · sample bill

automation & chatbots

✓ Illustrative · sample conversation and order

Agents that do the steps, assistants that hand off.

 **Workflow automation agent** an email arrives, the order changes, a person a...

 **AI chatbot** answers from your knowledge base, then a clean hand-off

 **Workflow agent**
Runs when an event arrives

Logged for audit

 New email · Lumen Trading Pte Ltd
"Please move order S00123 to 3 October"

 **Classify**
Order change request

 **Look up**
S00123 · 20 office chairs · due 26 Sep

 **Prepare**
New delivery date 3 Oct · reply drafted

 **Approval**
Approved by Sales

 **Send and log**
Reply sent · date changed on S00123

✓ Approval steps where it matters, and every step on the audit log

 **TechNext Assistant**
online · answers from your knowledge base

WhatsApp · web

placed before 2 pm go out the next working day.

From: Delivery FAQ

Can someone call me about a bulk order of 200 units?

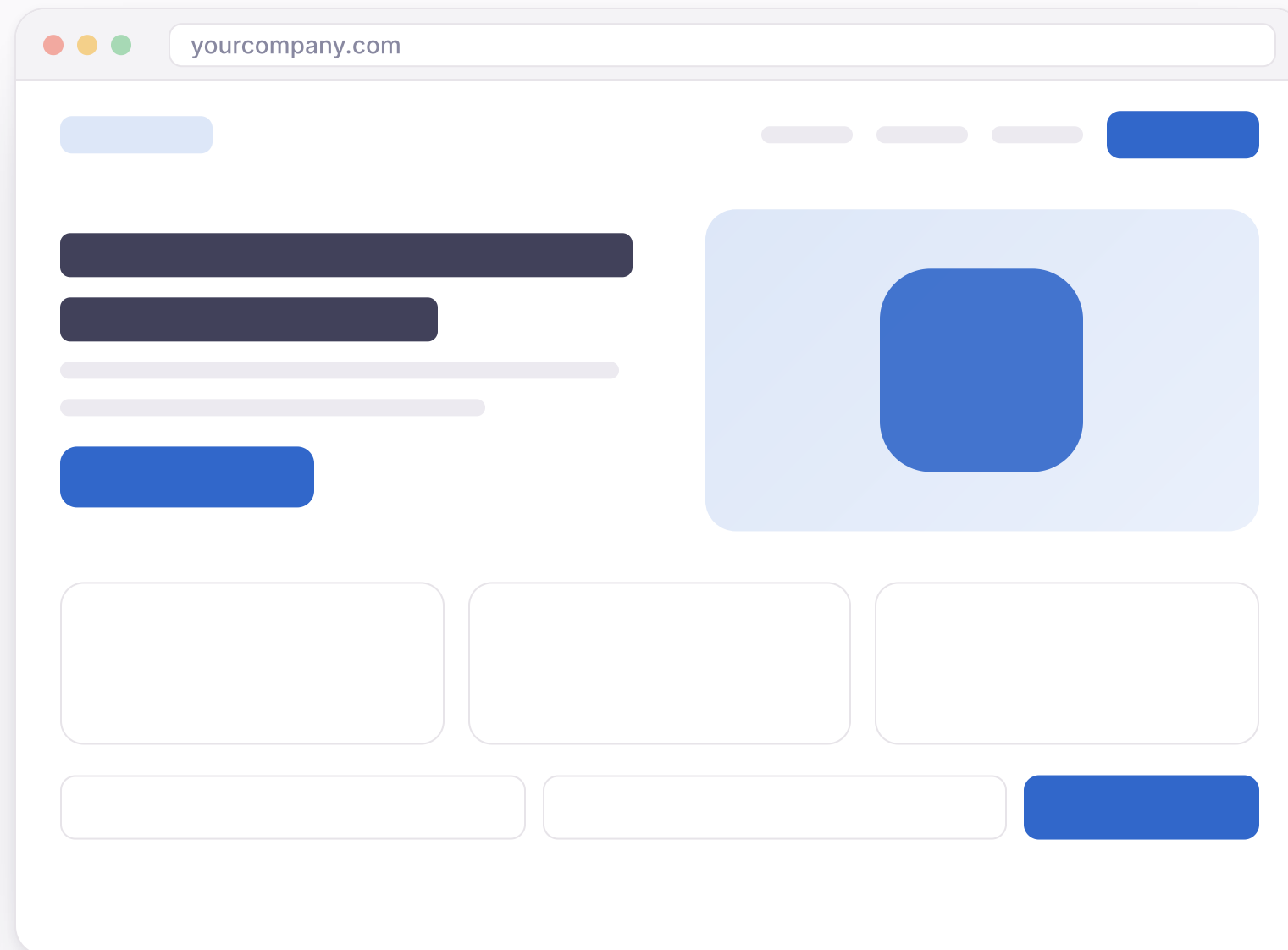
Of course. I've passed your request to our sales team with this conversation, and they'll call you today.

 **Handed to Sales**
Lead created in Odoo CRM, with the chat attached

 Hands off to a person, with the whole conversation

marketing

Websites, social and brand, run monthly.



Fast on every phone

light pages, images sized for the screen



Clear on what you do

one message per page, a clear next step



Built to be found

clean structure, schema and answers AI search can quote



Leads to the right place

forms that land in your inbox or Odoo CRM

pricing

Two parts, both in writing.

— PAID TO ODOO

Odoo licences

Priced by Odoo per user per month, with a free plan for a single app. Prices differ by country and currency. A new Light User access type covers staff who only need things like HR self-service.

One App Free

one app, Odoo Online

Standard

all apps, Odoo Online

Custom

Studio, Odoo.sh or on-premise

🌐 Current terms: odoo.com/pricing



— QUOTED BY TECHNEXT

Our work, scoped in discovery

Quotation

follows the written scope

🔍 Discovery and written scope

⚙️ Configuration of the apps in scope

📦 Data migration, loaded twice

🔌 Integrations with the tools you keep

💻 Custom modules, only where needed

🎓 Training, team by team

🛠️ Hypercare, then monthly support

✓ Marketing and support run as monthly retainers



Scope first, then the quotation



Odoo bills its licences directly



Changes agreed in writing



next step

Pick the first thing to fix.

Tell us the manual work that costs you the most hours. We'll say which service fits and what a first phase takes.

 **Book a discovery call**

 **+65 8839 6998**

 sales@technext.asia  technext.asia



Scan to book a call

Discovery Call with TechNext · 30 min
online