

# Four tiers to get you seen and booked.

Pick the starting tier that fits where you are today,  
and extend it with add-ons. One clear quotation  
after a short discovery call.

 Websites

 Social

 Brand



## project tiers

# Four tiers to get you seen and booked.

### TIER 1

## Starter

Getting found online, fast.

**On quotation** after discovery

- ✓ One-page landing site
- ✓ Google Business Profile setup
- ✓ Social profiles set up & branded
- ✓ Enquiry form & WhatsApp link
- ✓ Basic on-page SEO
- ✓ 2 weeks post-launch support

Choose Starter

### TIER 2

## Launch

A strong, credible first presence online.

**On quotation** after discovery

- ✓ Modern website (up to ~5-7 pages)
- ✓ Core brand assets & styling
- ✓ On-page SEO basics
- ✓ Enquiry / contact form
- ✓ Mobile-first & fast
- ✓ 1 month post-launch support

Choose Launch

### TIER 3

## Growth

Staying active and consistent across channels.

**On quotation** after discovery

- ✓ Everything in Launch
- ✓ Social media management (2 channels)
- ✓ Monthly content plan & scheduling
- ✓ Graphic assets for posts
- ✓ Monthly performance report
- ✓ Quarterly review

Choose Growth

☆ MOST POPULAR

### TIER 4

## Brand

Scaling demand with a full brand engine.

**On quotation** after discovery

- ✓ Everything in Growth
- ✓ Multi-channel social + brand identity system
- ✓ Campaign & paid-ads support
- ✓ Ongoing content & graphics
- ✓ Monthly strategy & reporting
- ✓ Priority turnaround

Choose Brand

 Websites are one-time builds; social, content and reporting run monthly. Final pricing is confirmed per quotation.

explore the tiers

# See what each tier puts in place.

TIER 3 OF 4

## Growth ☆ MOST POPULAR

Staying active and consistent across channels.

✓ Everything in Launch

✓ Social media management (2 channels)

✓ Monthly content plan & scheduling

✓ Graphic assets for posts

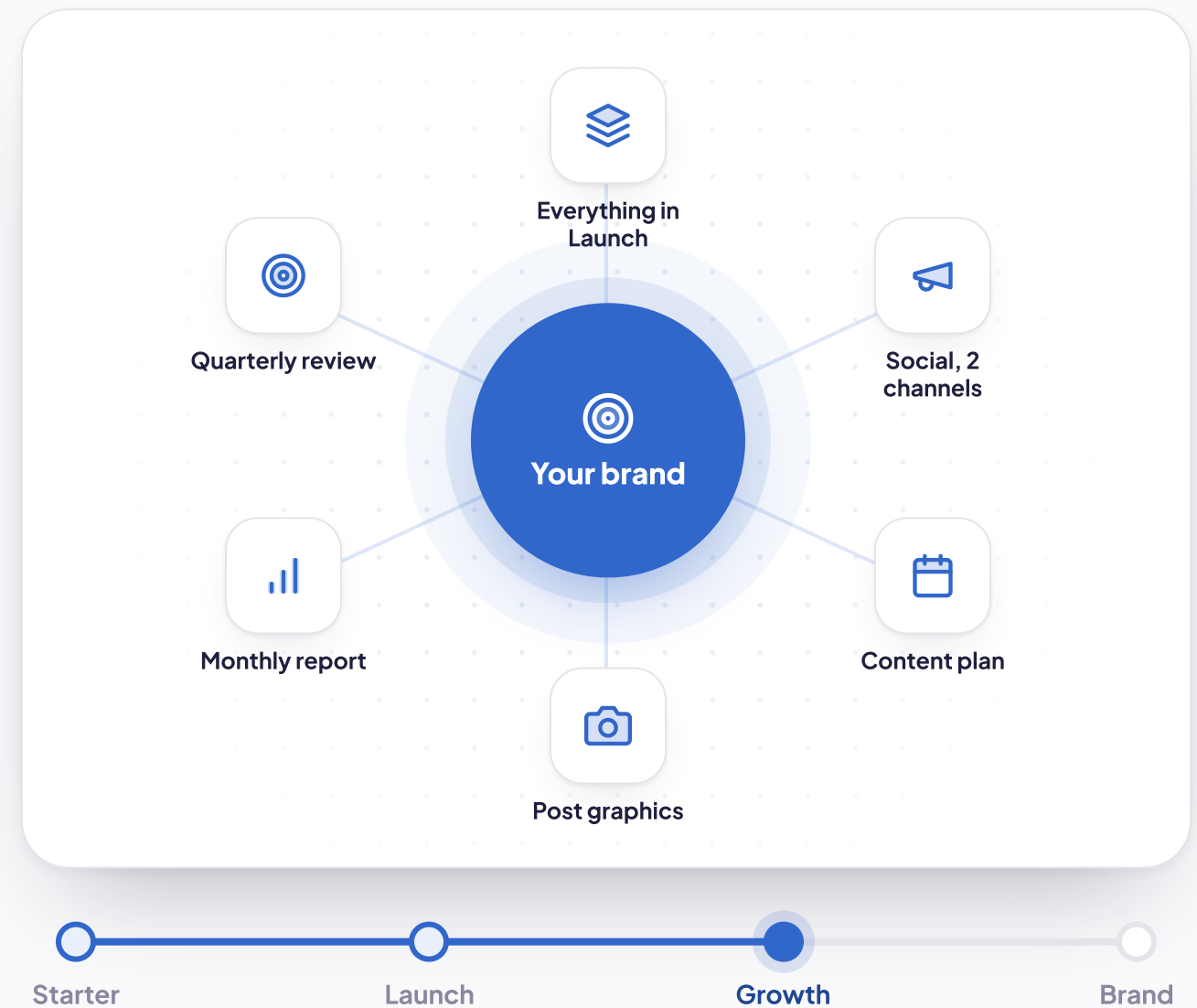
✓ Monthly performance report

✓ Quarterly review

SUPPORT AND REVIEWS

Monthly report and quarterly review

+ Put in my plan



*which tier fits?*

## Three questions, one starting point.

### 01 Where are you today?

Hard to find online

Need a proper website

Have a site, need to stay active

Ready to scale demand

### 02 Should we run your social media?

Not yet

Yes, two channels

Yes, many channels

### 03 Paid ads or a brand identity system?

Not now

Yes

START WITH

## Growth

Staying active and consistent across channels.

- ✓ Staying active and consistent across channels is what Growth is for.
- ✓ Social media management on 2 channels starts at Growth.

+ Use this tier

A starting point for the discovery call; the quotation follows the scope.

add-ons

# Shape the plan with add-ons.



**Extra landing pages**  
For campaigns & offers



**Blog & SEO content**  
Ongoing articles that rank



**Extra social channel**  
Add TikTok, LinkedIn, more



**Paid ads management**  
Meta & Google campaigns



**Short-form video**  
Reels editing & motion graphics



**Brand identity kit**  
Logo, guidelines, templates



**Product photography**  
On-brand image sets



**Email marketing**  
Newsletters & automations

Click the add-ons you want in your plan

Add-ons attach to any tier. Final pricing is confirmed per quotation.

*your plan*

# Build your plan, then ask for a quotation.

## STARTING TIER

Starter

Launch

Growth

Brand

## ADD-ONS

+ Extra landing pages

+ Blog & SEO content

+ Extra social channel

+ Paid ads management

+ Short-form video

+ Brand identity kit

+ Product photography

+ Email marketing

The **Growth** tier.

✉ Email this plan

💬 Send on WhatsApp

📄 Copy

📖 The quotation follows a short discovery call; add-ons attach to any tier.



**Or book a discovery call**

Discovery Call with TechNext · 30 min online

📅 **Book a call**

*next step*

# Build your project in three moves.

1

## Choose a tier

Starter, Launch, Growth or Brand.

2

## Add-ons

Attach extra pages, channels, ads or content.

3

## Quotation

One clear scope and price after discovery.



## Ready to scope your project?

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 **Book a discovery call**

 **Email sales**